



FESTIVAL *of* FAITHS

Communities in Conversation. Love in Action.

2025 SPONSORSHIP OPPORTUNITIES

November 12-15, 2025 • Kentucky Center for the Performing Arts • Louisville, KY



Festival of Faiths is a nationally acclaimed, multi-day festival in Louisville, Kentucky, which hosts spiritual practitioners, thought leaders and movement makers. Join us on this journey of conversation, understanding and spiritual nourishment.

ON OUR STAGE OVER THE YEARS...



Cynthia Bourgeault



Ann Curry



Arun Gandhi



Ben Sollee



Thupten Jinpa



Seyyed Nasr



Sharon Salzberg



Junoon and Ricky Skaggs



Jim James



Rhonda Magee



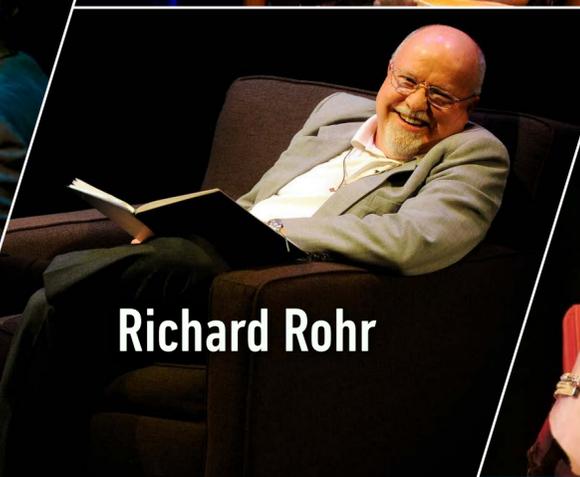
Schmuly Yanklowitz



Vivek Murthy



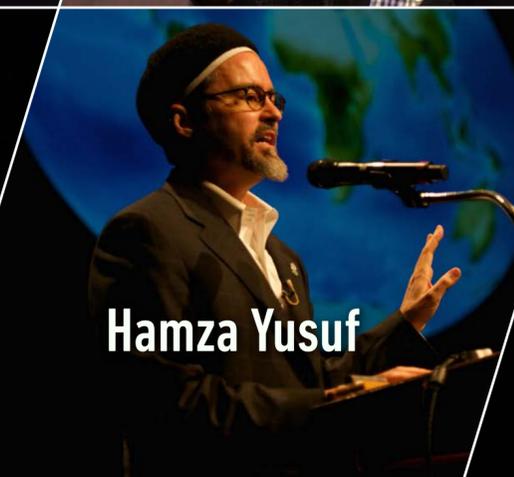
Teddy Abrams



Richard Rohr



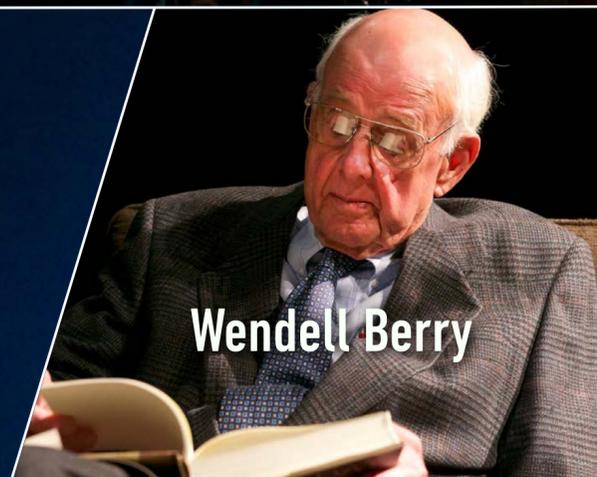
Diane Rehm



Hamza Yusuf



Ingrid Mattson



Wendell Berry

29 YEARS

300+ SPEAKERS

4.3M LIFETIME VIEWS ON YOUTUBE



THE OWSLEY BROWN II
FAMILY FOUNDATION



KENTUCKY
PERFORMING
ARTS



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ARCHDIOCESE



OF LOUISVILLE

Owsley Brown III
PHILANTHROPIC FOUNDATION



LOUISVILLE
PUBLIC MEDIA



Metro United Way



NORTON
HEALTHCARE



WHAT DOES A FESTIVAL LOOK LIKE?

4 DAYS

20 PLAZA PARTNERS

7 SPEAKER SESSIONS

45 SPEAKERS & ARTISTS

15 WORKSHOPS & INTERACTIVE ELEMENTS

1,500 LBS. DIVERTED FROM LANDFILL

5 TONS CARBON FOOTPRINT OFFSET

850 COMMUNITY TICKETS UNDERWRITTEN FOR STUDENTS, CLERGY & TEACHERS & THE UNDERREPRESENTED



WHO'S IN ATTENDANCE?

AN **INTERFAITH, INTERGENERATIONAL, MULTICULTURAL** AUDIENCE

ON AVERAGE DURING THE FESTIVAL:

6 CONTINENTS REPRESENTED

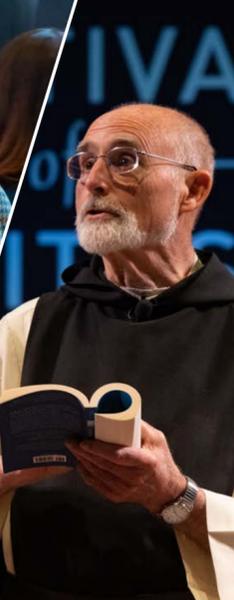
18 STATES REPRESENTED

1,500+ IN PERSON ATTENDEES

300+ STUDENTS FROM PUBLIC & PRIVATE HIGH SCHOOLS & UNIVERSITIES

1,400+ ONLINE VIEWERS

AND THOUSANDS OF POST FESTIVAL SESSION VIEWERS ON YOUTUBE



IN THE MEDIA

Festival of Faiths opens with music and reflections on the theme, Sacred Imagining
The Record

Festival of Faiths (aired coverage)
Metro TV

5 things to do this weekend in the Louisville area Nov. 15 to 17
WDRB News

Livestream of Opening Celebration
ARTxFM Radio

Wu Fei brings a balance of tradition, experimentation, and exploration to Louisville
WUOL Radio

Silas House, Will Oldham and Teddy Abrams among featured speakers at Festival of Faiths
Courier Journal

28th Annual Festival of Faiths
WAVE3 News

Louisville hosting 28th Festival of Faiths
WLKY News

An Act of Protest: Silas House on Festival of Faiths and More
The Voice Tribune

28th annual Festival of Faiths set for Nov. 13-16
The Record

Mayor's Press Conference
November 12, 2024

In studio interview with Sharon Scott
ARTxFM Radio

In-studio Interview with Laura Shine
WFPK Radio

November 13-16, 2024: Festival of Faiths
StyleBlueprint

THE RECORD

ARTICLES & COMMENTARY / LOUISVILLE ARCHDIOCESE / VIDA CÁTOLICA

November 14, 2024

Festival of Faiths opens with music and reflections on theme, Sacred Imagining

By [Name]

The 2024 Festival of Faiths opened Nov. 13 with an evening of music and reflections on this year's festival theme, Sacred Imagining. Father Frederick Klotter welcomed participants to the Cathedral of the Immaculate Conception, where the festival began in 1996.



Photo by [Name]

Silas House, Will Oldham and Teddy Abrams among featured speakers at Festival of Faiths

By Kirby Adams

Published 10:45 AM EST on Nov. 13, 2024

Kentucky Poet Laureate Silas House, Louisville Orchestra Conductor Teddy Abrams, iconic indie singer/songwriter Will Oldham, and MSNBC host Luke Rossett are just some of the special guests who will be featured during The Center for Interfaith Relations' 28th Festival of Faiths this month.

The nationally acclaimed, annual multi-day gathering held Nov. 13-16 at the Kentucky Center, 604 W. Main St. in downtown Louisville, brings together spiritual leaders, renowned scholars, and creative thinkers from around the globe to celebrate various themes around the world's vast spiritual traditions.

In 2023, the 22nd Festival of Faiths titled "Compassion: Shining Like the Sun" featured His Holiness the XIV Dalai Lama, who spoke at the KYC YUM Center. Other topics have included conversations on faith and race, birth and creation, faith and families, and more.

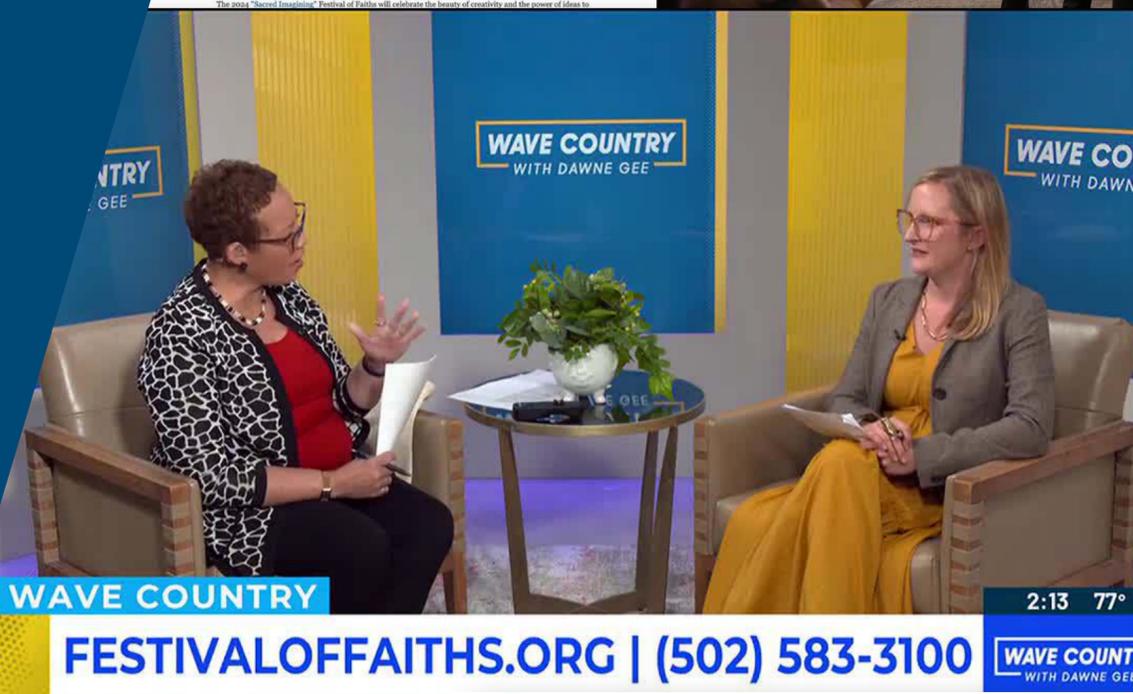
The 2024 "Sacred Imagining" Festival of Faiths will celebrate the beauty of creativity and the power of ideas to



JENNIFER BAILEYS
WLKY NEWS



VI: You were even nominated for a Grammy Award this year. How did that project come about?
SH: "Tyler [Childers] asked me if I would write the video for his song 'In Your Love' and his only stipulation is that it had to be a gay love story. He wanted to make a video for all the LGBTQ people who love country music but never see themselves there. So that's what we did. He was very generous to give me complete creative control, so I cast it, I made the show bible (this includes guiding photos of how sets and costumes should look, etc.), I was on set the whole time. And I'm really proud of what we did, especially highlighting that LGBTQ people do live in rural places, and always have."
VI: You've also rumored to be involved in a major film adaptation of your work. Is there anything you can share about that project?
SH: "Well, I love the script that was written by Tim Kirkman, and I love the casting that has happened so far. The whole process moves at a snail's pace but I'm hopeful that they will start filming soon."
VI: Do you think the literary and broader arts scene here in Kentucky has afforded you more freedom for exploration and collaboration than other places might?
SH: "I think that artists within Kentucky are certainly bonded and in touch in a way that people in other places are not as much. We have a shorthand with each other, we support each other, we are actually together quite a lot and we like each other and are inspired by each other. So that's a wonderful thing to be a part of because some artistic circles can be cut-throat. I have not experienced that at all among Kentucky writers and musicians."
VI: Speaking of Kentucky writers and musicians...and spouses of nothing really...who do you think was more famous Ed McClamman or J.D. Crowe?
SH: "That's a hard question but I guess I'd have to say Crowe since he was famous for a longer period of time, about 70 years, from the 1950s until the 2020s. But personally, I love Ed and he was always so kind to me. Always a smile on his face, always telling a great story."
VI: The world seems stranger than ever. In this day and age, and at this point in your career, how do you measure success?
SH: "Success for me is being healthy and being loved and loving others. As long as the people I love are safe and healthy then little else really matters."
VI: So, what comes next for you?
SH: "I'm working on a big canvas, multi-POV love story set in Eastern Kentucky, Louisville, Lexington, and New York City that takes place from the 1920s to the 1960s. It explores themes of desire and faith."
For more information, visit www.festivaloffaiths.org.



VI: Can you tell us a little bit about your family background, education and early influences as a writer?

SH: "I was raised in a working class family in Southeastern Kentucky and was encouraged by my family and community to follow my dream of becoming a writer. I was fortunate to have great teachers in the public school system who gave me a remarkable foundation. The first big influence for me was actually via a tv show—John Boy Walton on 'The Waltons' was the only other boy I knew who wanted to be a writer, as he was from a rural place, too, so seeing him made me feel less alone. I read a lot of Stephen King growing up but eventually I found writers like Lee Smith, Barbara Kingsolver, and others who were writing about my place in the world and giving me more permission to do that, to

VI: What was the role of religion in your life? Is your outlook informed by any particular spiritual or philosophical belief system?

SH: "I was raised in a very strict religious sect which my parents had since left. I left it when I was 17 and for many years I searched for a congregation that I felt was accepting and open-minded and service oriented. I eventually landed in the Episcopal Church and feel very at home there. But for those years 'in the wilderness' I kept myself alive through the natural world, by fighting for the environment in social justice movements, and by many different kinds of art



AN ACT OF PROTEST

SILAS HOUSE ON FESTIVAL OF FAITHS AND MORE

By Kevin Murphy Wilson
Silas House currently serves as the Commonwealth's Poet Laureate. He is the bestselling author of the novels—Clay's Quilt, A Leaf in the Wind, The Coal Tattoo, Eli the Good, Same Sun Here (co-authored with Neela Vaswani), Southerness, and Lark and Ash, as well as one book of creative nonfiction and three plays. House is also a former commentator for NPR's 'All Things Considered' and his writing has appeared in Time, The Atlantic, Eotone, The Advocate, Garden and Gun, and Oxford American. We received with House about his storied career and his upcoming slot as a panelist during Festival of Faiths. The 2024 conference is co-chaired by Owsley Brown III and Adria Johnson and runs November 13-16 at Kentucky Center for the Performing Arts.



THE REVIEWS ARE IN!

"A rich, expanding experience of joy, learning and connection."

"Thought provoking experience that gives emotional space for reflection on important issues while receiving compassionate support from attendees at the Festival."

"A retreat I make every year."

"Nourishing, authentic, inclusive—things we all need right now."

"I really enjoyed that there was such a diverse representation of ages both on the stage and in the audience."

"I only got to come one day but what a beautiful day it was."

"Conversations on timely and important subjects that meet the audience where they are!"

"Festival of Faiths is such a gift to Louisville and beyond. A unique event and experience coupled with attendees who are welcoming and wanting to plug in. I left having made new professional contacts that quickly have become friends and confidants."

"I'm so glad YouTube is available to view."

SPONSORSHIP BENEFITS

PRESENTER
\$100,000+

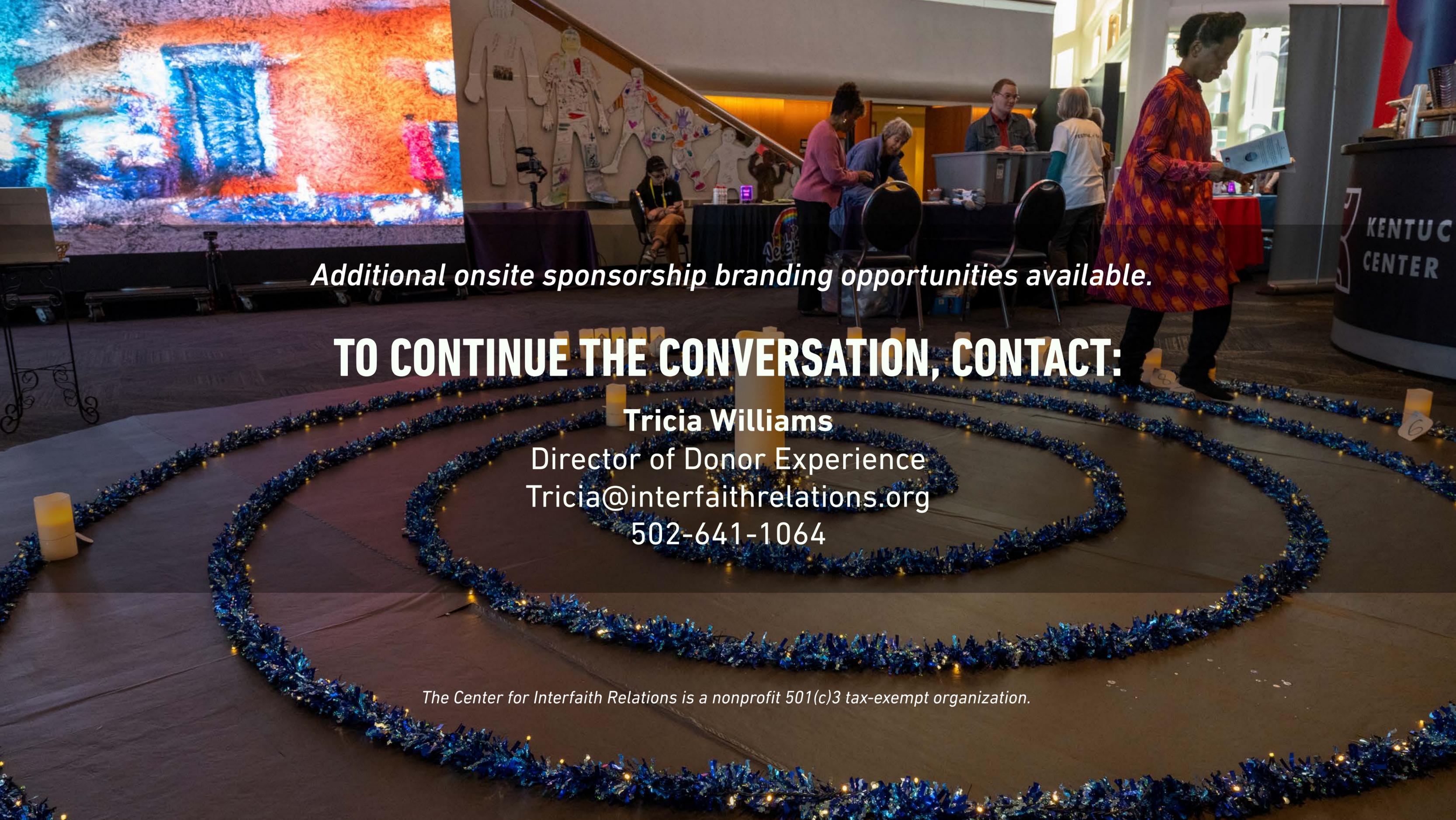
LUMINARY
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BENEFACTOR
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LEADER
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SUSTAINER
\$5,000-\$9,999

Exclusive sponsorship of a premium feature		✓				
Announced from stage at each session		✓	✓			
Honored at a reception		✓	✓	✓		
LOGO INCLUDED IN/ON	Center for Interfaith Relations & Festival of Faiths websites	Calendar Year	Calendar Year	Festival Season	Festival Season	Festival Season
	Passes	✓	✓			
	Printed festival publications (if prior to deadline)	✓	✓	✓	✓	✓
	YouTube video archive (27,800+ subscribers)	✓	✓			
	Email newsletter (7,500+ subscribers)	✓	✓	✓		
	On-stage slide	✓	✓	✓	✓	✓
	Social media mentions	✓	✓	✓	✓	
Ad in catalog		Full Page	Full Page	Half Page		
Box of catalogs (upon request)		✓	✓	✓		
Number of all-inclusive passes		12	8	4	2	2
Number of single-session tickets		Upon Request	Upon Request	Upon Request	10	5
Invitation to an event with a distinguished guest		✓	✓	✓		
Invitation to a private donor event		✓	✓	✓	✓	✓



Additional onsite sponsorship branding opportunities available.

TO CONTINUE THE CONVERSATION, CONTACT:

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502-641-1064

The Center for Interfaith Relations is a nonprofit 501(c)3 tax-exempt organization.